

# Introduction to the Integrated Reporting Framework

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## About this Video:

Businesses are currently caught up in reporting that is short-term focused, backward looking and performed as part of a tick-box exercise. This results in compliance burdens for businesses, investors not getting the right information and capital markets suffering from short-termism.

A method based on stronger dialogue between businesses and investors known as integrated reporting is currently practised by major businesses globally. Integrated reporting is a strategic and future-oriented communication framework which allows organisations to draw on the different resources and relationships available to them, also known as the “capitals”, to create value over time.

This short video introduces the different capitals identified by the International Integrated Reporting Framework and the benefits of integrated reporting to achieve financial stability and sustainable development.

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Tags : Investors, Short-Termism, Integrated Reporting, Reputation, Strategy, Business Model, Investor Dialogue.